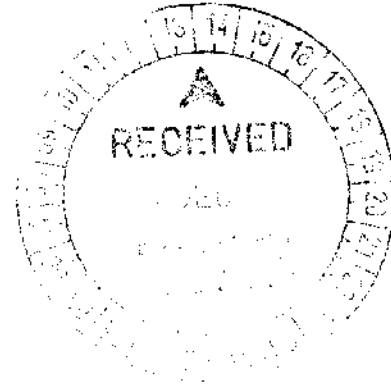




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30 November 2001

Prof. Richard Snape  
Deputy Chairman  
Productivity Commission  
Locked Bag 2  
Collins Street East  
Melbourne VIC 8003



### Price Regulation of Airport Service

Dear Professor Snape

Further to your earlier request at the public hearings in October I have attached some statistics supplied from the South Australia Tourism Commission regarding the origin of travellers to Adelaide/South Australia and mode of transport.

The figures that I quoted at the public hearings had been given to me verbally at short notice by SATC and are slightly different from those attached. The basic points that I made remain correct:

- 1) Air visitors constitute only 40% of total interstate visitors to SA and only 34% of total visitors are business travellers.
- 2) NSW and VIC account for around 75% of all visitors to SA, the majority of whom come by surface transport.

I hope these statistics help to illustrate that Adelaide's geographical location does not make it an air dependent city and that the airport does not enjoy a high level of less price-sensitive business visitors.

Yours sincerely

**Robert Goldsmith**

**General Manager Business Development**

# Tourism Research

## Interstate Travel to South Australia 2000

These estimates of trips undertaken by Australians are derived from the National Visitor Survey (NVS). The NVS is the major source of information on the characteristics and travel patterns of domestic tourists. It measures travel for all reasons, including holiday and leisure travel, business travel and travel to visit friends and/or relatives. Each year interviews are conducted with approximately 80 000 Australian residents aged 15 years or over. Details are obtained of all travel in Australia - trips involving nights away from home, as well as day trips - and travel by Australians overseas.

All tables refer to overnight visitors. In the NVS, **overnight trips** are defined as trips involving a stay away from home for at least one night, at a place at least 40 km from home. Only those trips where the respondent is away from home for less than 12 months are in scope.

Australians who undertake an overnight trip are referred to as **overnight visitors** or simply visitors. A person is a visitor to a location if they stay one or more nights in the location while travelling. A traveller may be a visitor to several locations. Within each geographic region, net visitor numbers are reported.

Further information about travel in South Australia may be obtained from the:

Research Unit  
South Australian Tourism Commission  
GPO Box 1972  
ADELAIDE SA 5001

Telephone 8463 4500  
www.tourism.sa.gov.au

FAX 83089310.

**Table 1: Interstate Travel in Australia and to South Australia, 1999 - 2000**

	Interstate Visitors				
	In Australia		To South Australia		South Australia's Share
	'000	Change %	'000	Change %	
1998	20,745	-	1,799	-	8.7
1999 ...	20,947	1.0	1,778	-1.2	8.5
2000 ...	22,306	6.5	2,025	13.9	9.1

**Table 2: Interstate Travel in Australia by States Visited, 1999- 2000**

State Visited	Interstate Visitors				Change in No. of Visitors %
	1999		2000		
	'000	%	'000	%	
NSW ...	7,569	36	8,074	38	7
Qld.....	4,835	23	5,105	23	6
VIC.....	4,358	21	4,680	21	7
ACT* ...	1,978	9	2,103	9	6
SA*.....	1,778	8	2,025	9	14
WA*....	900	4	987	4	10
TAS*...	683	3	678	3	-1
NT*.....	532	3	645	3	21
Total ...	20,947	108	22,306	109	6

\*Estimates may be affected by small sample base

**Table 3: Nights Spent by Interstate Travellers in Australia by States Visited, 1999 - 2000**

State Visited	Interstate Nights				Change In No of Nights %
	1999		2000		
	'000	%	'000	%	
Qld.....	38,532	31	36,678	29	-5
NSW...	32,957	26	35,477	28	8
Vic.....	19,755	16	19,348	15	-2
SA*....	8,908	7	10,186	8	14
WA*....	8,882	7	8,778	7	-1
NT*....	4,854	4	6,418	5	32
ACT*...	5,947	5	6,387	5	7
TAS*...	4,623	4	4,710	4	2
Total ...	124,458	100	127,983	100	3

\*Estimates may be affected by small sample base

**Table 4: Interstate Travel in Australia and to South Australia by State of Residence, 2000**

State of Residence	Interstate Visitors		South Australia's Share %
	In Australia	To South Australia	
	'000	'000	
New South Wales	8,482	666	8
Victoria .....	6,643	859	13
Queensland ...	3,415	205	6
South Australia*	2,066	-	-
ACT*.....	1,840	48	3
Western Australia*	1,048	144	14
Tasmania* .....	536	28	5
Northern Territory*	267	75	28
Total** .....	22,306	2,025	9

\*Estimates may be affected by small sample size  
\*\*Components may not add to the total as overnight visitors may visit more than one state/territory on a trip

*Pls* *to*

**Table 5: Interstate Visitors to South Australia by Origin, 1999-2000**

Origin*	Interstate Visitors				Change in No. of Visitors
	1999		2000		
	'000	%	'000	%	
Vic.....	827	47	859	42	4
NSW...	548	31	666	33	22
Qld.....	152	9	205	10	35
WA.....	125	7	144	7	15
NT.....	64	4	75	4	17
ACT....	30	2	48	2	60
Tas.....	32	2	28	1	-12
<b>Total..</b>	<b>1,778</b>	<b>100</b>	<b>2,025</b>	<b>100</b>	<b>14</b>

\*Estimates may be affected by small sample size.

**Table 6: Interstate Travel to South Australia by Main Transport Used, 2000**

Main Transport*	Interstate Visitors	
	'000	%
Private Vehicle.....	1,028	51
Plane.....	816	40
Bus, Coach.....	97	5
Train.....	30	1
Other, not stated.....	64	13
Not asked.....	63	3
<b>Total.....</b>	<b>2,025</b>	<b>100</b>

\*Estimates may be affected by small sample base  
Components may not add to total as visitors may have used more than one form of transport on their trip.

**Table 7: Interstate Visitors to South Australia by Regions Visited, 2000**

Region Visited*	Interstate Visitors	
	'000	%
Adelaide.....	1,524	75
South East.....	226	11
Flinders Ranges.....	158	8
Far North.....	132	7
Murraylands.....	143	7
Eyre Peninsula.....	111	5
Riverland.....	96	5
Fleurieu Peninsula.....	72	4
Barossa Valley.....	56	3
Mid North.....	44	2
Yorke Peninsula.....	27	1
Kangaroo Island.....	27	1
<b>Total Visits.....</b>	<b>2,025</b>	<b>100</b>

\*All regional estimates may be affected by small sample size  
\*\*Due to rounding, discrepancies occur between the sum of the component items and the totals.  
The number of interstate visitors exceeds the number of interstate visitors to South Australia because visitors may stay in more than one region.

**Table 8: Nights Spent by Interstate Visitors in South Australia by Regions Visited, 2000**

Region Visited*	Interstate Nights	
	'000	%
Adelaide.....	6,281	62
South East.....	752	7
Eyre Peninsula.....	616	8
Flinders Ranges.....	517	5
Far North.....	498	5
Fleurieu Peninsula.....	331	3
Murraylands.....	257	3
Barossa Valley.....	184	2
Riverland.....	146	1
Kangaroo Island.....	126	1
Mid North.....	85	1
Yorke Peninsula.....	81	1
<b>Total Nights.....</b>	<b>10,186</b>	<b>100</b>

\*All regional estimates may be affected by small sample base.

**Table 9: Purpose of Trip by Interstate Visitors in South Australia, 2000**

Purpose of Trip*	Interstate Visitors	
	'000	%
Holiday.....	613	30
Visiting friends or relatives.....	508	25
Business.....	692	34
Sport.....	59	3
Conference/Seminar.....	50	2
Other.....	133	7
Not asked.....	63	3
<b>Total Trips.....</b>	<b>2,025</b>	<b>100</b>

\*Estimates may be affected by small sample base.  
Components may not add to total as overnight visitors may report several purposes for visiting various locations on a trip.

**Table 10: Nights spent by Interstate Visitors in South Australia by All Accommodation Used, 2000**

All Accommodation*	Interstate Nights	
	'000	%
Friends or relatives' property...	3,372	33
Hotel, motel, resort, motor inn	2,745	27
Caravan park commercial camping ground.....	1,253	12
Caravan/camping on private property	971	10
Self catering cottage or apartment	612	6
Own property e.g. holiday house	244	2
Other.....	632	6
Not asked.....	358	4
<b>Total Nights.....</b>	<b>10,186</b>	<b>100</b>

\*Estimates may be affected by small sample size.