



GLADSTONE REGION NFP SECTOR

2022 REPORT CARD (PROTOTYPE)

Independently monitoring & reporting
on the health of the not for profit sector
in the Gladstone Region.

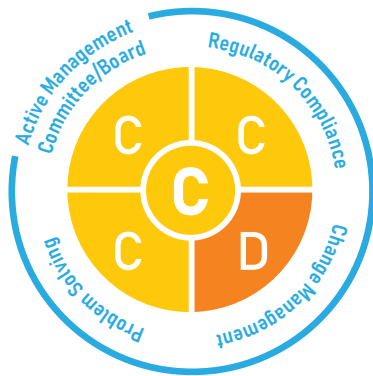


ORGANISATION

OVERALL

C

Governance/Leadership

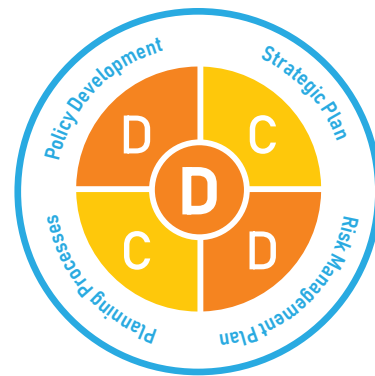


▼ The overall grade for Governance/Leadership was a (C) with three of the four benchmarks receiving a satisfactory grade (C); however, Change Management was graded poor (D). To improve this component, not for profit organisations will have to demonstrate a more proactive approach to change, particularly, the intergenerational change required. Problem Solving, while graded satisfactory (C), could be improved by better debates within the organisation.

OVERALL

D

Planning/Policy

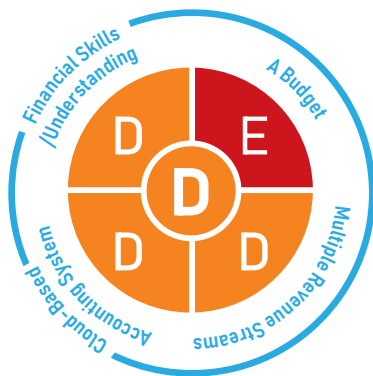


▼ While not for profit organisations have Planning Processes (C) and a Strategic Plan (C), very few organisations currently have Policy Development (D) or a Risk Management Plan (D). Not for profit organisations require support in identifying, developing, documenting and implementing policies. Some organisations have a Risk Management Plan over their activity; however, very few have a risk audit/assessment over their entire organisation.

OVERALL

D

Financial Management

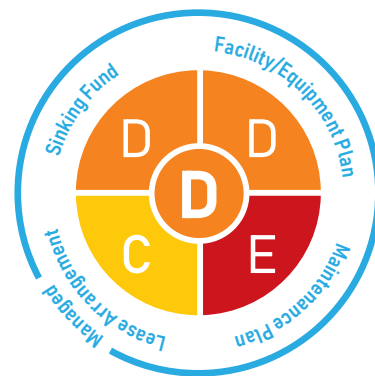


▼ Financial Management was graded the poorest component of the eight components (D). Overall, the financial literacy of volunteers was based on not understanding and negotiating the financial requirements, managing money including budgeting and assessing financial risks. There are many organisations that have not introduced a Cloud-Based Accounting System (D); although, this digital transformation may attract younger volunteers.

OVERALL

D

Facility/Equipment



▼ Many not for profit organisations do not have a Maintenance Plan (E) or costs associated with maintenance and upgrades e.g. Sinking Fund (D); however, this is an area that many organisations submit funding applications for. Organisations need to ensure a Maintenance Plan is developed, implemented and supported by a Sinking Fund and a Facility/Equipment Plan (D). A number of organisations are unsure of what their Managed Lease Arrangement (C) entails.

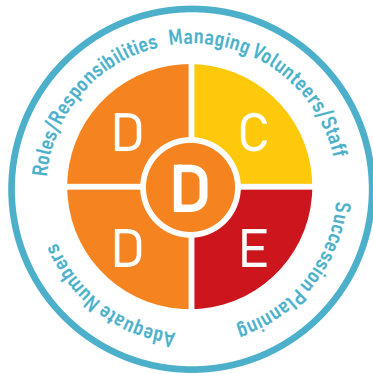
ASPECTS OF THE REPORT CARD

This Report Card is a prototype to provide an overview of how the health of the not for profit sector in the Gladstone Region could be assessed and reported.

The 2022 Report Card was developed from the knowledge and understanding NFP House has of the not for profit sector.

OVERALL

D

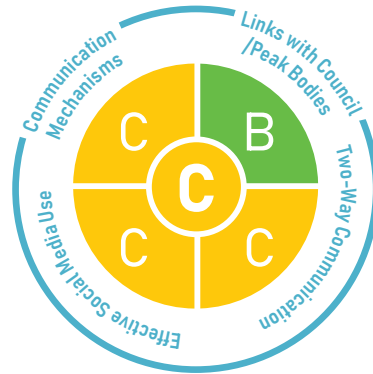


Volunteers/Staff

While the Volunteers/Staff component was not graded the worst of all the components (D), volunteers and staff are critical to the survival of any organisation. Without people, the organisation will cease to exist. Most organisations in the Gladstone Region require volunteers while some organisations are in critical need of Adequate Volunteers (D) immediately. Proactively recruiting volunteers with clear Roles/Responsibilities (D) and Managing Volunteers/Staff (C) are usually not considered a priority.

OVERALL

C

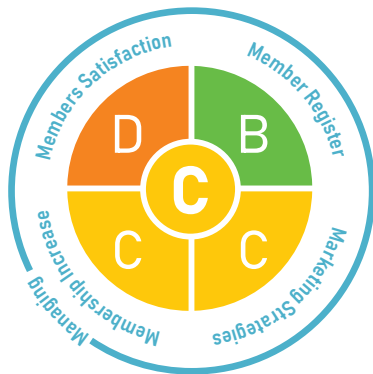


Communication

Communication was one of the better performing components receiving three C's and a B for the four benchmarks. Organisations are establishing Links with Council/Peak Bodies (B) to improve their situation. Many organisations are now using a variety of Communication Mechanisms (C) like digital communication; however, they need to be careful not to disengage the older volunteers. Organisations are somewhat efficient in Effective Social Media Use (C); however, many use this medium to their advantage to obtain a significant audience.

OVERALL

C

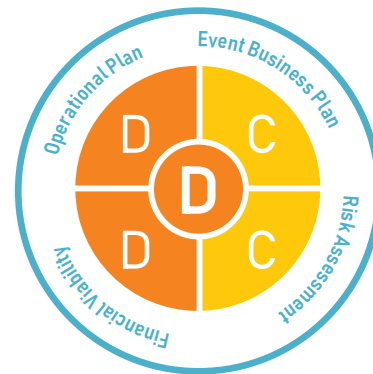


Membership

Membership was graded satisfactory (C) due to organisations complying with regulations of keeping a Member Register (B). Organisations were somewhat active in their Marketing Strategies (C) to gain more members and had ways for Managing Membership Increase (C). The area that many organisations do not have good strategies in place was Member Satisfaction which was graded poor (D). Most organisations identified if a member left or stayed as an indication of member satisfaction.

OVERALL

D



Event Planning/Management

While many organisations have an Event Business Plan (C) and a Risk Assessment (C), many do not have an Operational Plan (D) detailing tasks and timeframes. Operational planning would support new volunteers to undertake tasks. Event Financial Viability was graded poor (D) due to many organisations not having plans in place to evaluate the event and assess if the event had the ability to generate sufficient income to meet operational costs and to grow the event and organisation.

GRADING SCALE

A	Very good (75%)
B	Good (60%)
C	Satisfactory (50%)
D	Poor (30%)
E	Very poor (5%)

In 2023, the Report Card will be developed from conducting health assessments on not for profit organisations.



FUTURE STANDARDS TO BE DEVELOPED AROUND

1. Engagement of People
2. Relationship Management
3. Digital Transformation
4. Organisational Improvements
5. Leadership
6. Performance Evaluation
7. Support
8. Operations
9. Environment



Local not for profit sector

FACTS

- Trends are moving to professional paid Boards in the bigger not for profit organisations
- Covid 19 has only exacerbated the lack of volunteers
- Research is currently being conducted into local Corporate Volunteering
- A plethora of training targeting not for profit organisations was available locally
- \$M's went into the Gladstone Region's community sector this year from Government and industries
- Digital transformation within not for profit organisations is still a slow uptake
- Many not for profit organisations are conducting business based on historic culture and not according to their constitution, "We've always done it this way"



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This publication is to be used as a prototype for the future development of a Report Card on the health of the not for profit sector in the Gladstone Region. Developed by NFP House (July 2022)