Productivity Commission

14\textsuperscript{th} March 2016

To Whom It May Concern

\textbf{Re: Australia’s Intellectual Property Arrangements Inquiry}

Having just come across the call for submissions from the Productivity Commission in relation to Australian Intellectual Property Arrangements, the National Association for the Visual Arts is pleased to send a series of previous submissions and papers which are pertinent to the current review being conducted at the behest of the Commonwealth Government.

The National Association for the Visual Arts (NAVA) is the peak body representing the professional interests of the Australian visual and media arts, craft and design sector. It is a membership organisation with around 3,000 individual and organisational members. Since its establishment in 1983, NAVA has been influential in bringing about policy and legislative change to encourage the growth and development of the visual arts sector and to increase professionalism within the industry.

NAVA provides advocacy and representation for the sector and sets industry standards. It has had a long commitment to copyright entitlements for visual creators and was responsible for the establishment in 1995 of Viscopy the visual arts copyright collecting agency for Australia. NAVA also was a vigorous advocate for the introduction of both moral rights and resale royalty rights legislation in Australia.

NAVA provides professional services to its constituents through offering expert advice and referrals, grants, career development opportunities and training, on-line and hard copy resources and a range of other services. Of the estimated 2,500 requests for advice received by NAVA each year, approx 13\% are about copyright.

With copyright, NAVA’s primary concern is to ensure that the creators of intellectual property are appropriately protected and remunerated in their provision of innovation and creative works. However, NAVA also understands the need to not unreasonably impede access by users and creators themselves to information and ideas.

A discussion of various aspects of these matters will be found in the attached pertinent submissions made to previous inquiries and studies:

\textbf{2012 – Copyright in the Digital Environment}

NAVA’s submission in response to Australian Law Reform Commissions (ALRC)’s Issues Paper 42 (IP 42).

\textbf{2013 - Copyright in the Digital Environment}

NAVA’s submission in response to the ALRC’s Discussion Paper 79 (DP 79)
2014 - Online Infringement
NAVA’s response to the call for submissions the discussion paper by Commercial and Administrative Law Branch Attorney-General’s Department

2015 - Review of the Designs System
NAVA’s response to the call for submissions from Advisory Council on Intellectual Property

2015 - Copyright Notice Scheme Code
NAVA’s response to the call for submissions from Communications Alliance.

Naturally we would be happy to elaborate on any aspect of the matter should that be required.

Executive Director