

Intellectual Property Arrangements

Productivity Commission Draft Report

June 2016

Submission from Mary Bayley

I am a sales account manager for Hachette Australia and am writing this submission to the Productivity Commission in regards to the lifting of Parallel Importing Restrictions. Of the jobs in Australian publishing that would go if restrictions are lifted and Australia becomes an open market mine would quite possibly be one. While that is a major concern for me it's not my only one.

I have worked in the Australian bookselling and publishing industry for many years and I love it. I love it because it is vibrant and collaborative and because in myriad ways it makes a significant contribution to Australian society. Australian stories are written by Australian authors assisted by Australian editors and publishers, who also bring the best of global publishing to Australian booksellers and Australian readers and help to take Australian stories to the world. All done with commitment and common purpose and without government subsidies.

It is an industry that works well and strives to do better and which I have always been proud to be a part of. I have no doubt that the lifting of Parallel Importing Restrictions will severely diminish Australian bookselling and publishing creating job losses and closing businesses that contribute much to their communities and to the country as a whole.

I don't believe there is an upside.