



[thinkchecksubmit.org](http://thinkchecksubmit.org)

The **THINK.CHECK.SUBMIT** campaign was launched at the STM Conference in Frankfurt in October 2015. It is designed to guide journal authors and prospective journal authors on the selection of trusted publishers and journals for submission of their manuscripts.

The goal is to encourage awareness, to help ensure that authors submit to *bona fide* journals that are trusted and proven to have a strong reputation, applying best practice in their peer review processes, since this in turn will uphold and enhance the author's reputation, and that of his/her institution.

**THINK.CHECK.SUBMIT** is the result of a joint effort by stakeholders across the academic publishing industry, including scholarly, university and institutional library associations LIBER, SPARC and UKSG, institutions INASP and ISSN, publishers BioMed Central, Springer Nature and Ubiquity Press, publisher associations OASPA, ALPSP and STM, and the Directory of Open Access Journals. The campaign is fully endorsed by the **Australian Publishers Association**.

The Australian Publishers Association  
urges all stakeholders in the  
Australian academic ecosystem to  
spread knowledge of this campaign

The APA encourages learned societies and institutions to post details of this campaign in a prominent place on their websites.

Academic societies that publish journals (themselves or via a publisher) are also encouraged to ensure that details of their journal's homepage and submission instructions are clearly highlighted on the Society's site, so that authors have clear information.



Australian Publishers Association  
60/89 Jones Street, Ultimo NSW 2007  
E: office@publishers.asn.au T: +61 (02) 9281 9788

[thinkchecksubmit.org](http://thinkchecksubmit.org)



- A publishing industry initiative which aims to help you make informed choices, and choose trusted journals to publish your research
- Provides you with a toolkit to assess whether the journal you plan to submit to is appropriate for your work, and is also a respected, reputable journal

## **THINK.CHECK.SUBMIT** checklist

1. Do you or your **colleagues know the journal?**
2. Is the journal clear about the **type of peer review** that it uses?
3. Can you **easily identify and contact** the publisher?
4. Is the publisher a member of a **recognized industry initiative?**



Australian Publishers Association  
60/89 Jones Street, Ultimo NSW 2007  
E: [office@publishers.asn.au](mailto:office@publishers.asn.au) T: +61 (02) 9281 9788