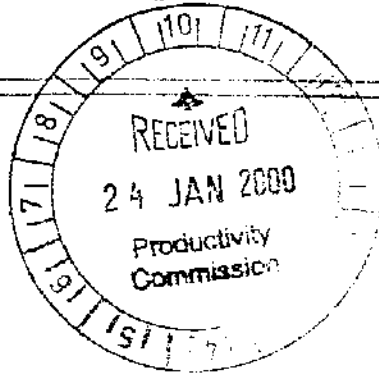


Sub no. - DR285

ID no - 236



2/5 CABANA ST
BANORA POINT
NSW 2486
18-1-2000

"BROADCASTING"
PRODUCTIVITY COMMISSION
LB 2 COLLINS ST EAST
MELBOURNE VIC 8003

DEAR SIR / MADAM

ATTACHED IS A COPY
OF A SUBMISSION "ALLOCATED FM
FREQUENCIES NATION WIDE FOR
RHEMA FM"

COULD YOU PLEASE
CONSIDER THIS TO BE A SUBMISSION
TO YOUR BROADCASTING ENQUIRY.

KIND REGARDS
IAN deMOL
07-55249833

Ian deMol.

COVER SHEET

27-2-99

ALLOCATED FM FREQUENCIES
NATIONWIDE FOR RHEMA FM.

TO:

- REDUCE YOUTH SUICIDE
- TO ENHANCE RESILIENCE, RESOURCEFULNESS
RESPECT AND INTERCONNECTEDNESS
FOR YOUNG PEOPLE, THEIR FAMILIES
AND COMMUNITIES IN AUSTRALIA.
- TO ENHANCE POLITICAL STABILITY IN
FUTURE GENERATIONS.

2/5 CABANA CT
BANORA POINT
NSW 2486

27-2-99

INQUIRY INTO INFRASTRUCTURE AND
THE DEVELOPMENT OF AUSTRALIA'S
REGIONAL AREAS STANDING COMMITTEE
HOUSE OF REPRESENTATIVES
PARLIAMENT HOUSE
CANBERRA ACT 2600

RE: INFRASTRUCTURE TO ASSIST IN DEVELOPMENT
OF AUSTRALIA'S REGIONAL AREAS.

DEAR SIR/MADAM

SO AS TO STABILIZE AND
REVERSE THE DIS-INTEGRATION OF THE FAMILY
UNIT IN RURAL/REGIONAL AREAS,

AND TO REDUCE (YOUTH) SUICIDE
AND DRUG ADDICTION, FAMILY DYSFUNCTION,
HOMELESSNESS, REBELLION.

WHICH IS CAUSING INTERNAL MIGRATION TO
COASTAL AREAS AWAY FROM RURAL AREAS.

I SUBMIT THAT ALLOCATED
FM FREQUENCIES NATION WIDE (AUST. WIDE)
SHOULD BE SET ASIDE FOR RHEMA FM.

PTO

E.G. SO THAT RHEMA FM CAN HAVE ALLOCATED FREQUENCIES NATION WIDE

THIS WOULD SOLVE A LOT OF PROBLEMS THE GOVERNMENT IS CURRENTLY THROWING BILLIONS OF DOLLARS A YEAR AT.

* ALLOCATED FM FREQUENCIES NATION WIDE (AUST. WIDE) FOR RHEMA FM IS INFRASTRUCTURE.

... to gauge and evaluate the impact of the media on our social environment. Record levels of divorce, family dysfunction, homelessness, rebellion, drug abuse and youth suicide, are among the symptoms of a sick and troubled generation.

KIND REGARDS
IAN DE MOL
07-55249833

A MEMBER OF THE NATIONAL PARTY

Now there is a TWEED HEADS BRANCH - NSW late 20th century. Radio... With positive programming There's a new courage to take the idea of the family foundations in the language of the 21st century.

ONE COVER SHEET (BRIEF SUMMARY)

NOTE! TWO PAGES - HAND WRITTEN

ELEVEN PAGES - PHOTOCOPIES

SIX NEWSPAPER - CLIPPINGS

20 PAGES ALL UP.

* I HAVE NO PERSONAL / FINANCIAL INVOLVEMENT WITH RHEMA FM.

It's time for a change in thinking.
It's time for RHEMA FM in the right place.

Introduction

95.7 Rhema FM

Standing on the edge of a new century, we look forward with optimism to a new century of opportunity, we do not shrink in contemplation of the unknown future.

With vivid memories of a decade of crisis behind us, it's time to pause and evaluate the impact of the media on our social environment. Record levels of divorce, family dysfunction, homelessness, rebellion, drug abuse and youth suicide, are among the symptoms of a hurt and confused generation.

Now there is an alternative to the destructive trends of the late 20th century, Radio With positive programming. There's a new courage to take up the fight to re-define family foundations in the language of the 21st century.

RHEMA FM on the Gold Coast is the answer to the desperate cry for **pro-family radio programming**. It's not about being "nice"; it's about being "real".

It's about tackling the important issues of individual and parental responsibilities, and bringing wise counsel into the homes of people, wrapped in humour, entertainment and contemporary music.

**It's time for a shift in thinking.
It's time for RHEMA FM on the Gold Coast.**

Objectives of Rhema FM

95.7 Rhema FM

- (a) To establish, acquire, maintain and operate a radio station for the broadcasting of good quality music, including sacred music, educational material, and matters of general interest and news to the community in the Gold Coast and Hinterland regions and other such locations as deemed desirable to broadcast upon receipt of the relevant broadcasting licence or permit;
- (b) To encourage the appreciation of moral and Christian values and promote such community values that will be for the common good of all;
- (c) To provide training for the various facets of broadcasting in which the company is involved and to provide counselling, instruction and direction as required;
- (d) To apply for and to hold a licence or licenses under the Broadcasting Services Act 1992.

The History

95.7 Rhema FM

Rhema FM on the Gold Coast first went to air in 1993.

As a not-for-profit organisation Rhema has attracted wide support for it's broadcasting style and developing professionalism.

The station is a genuine Gold Coast product. It's owned and operated by its members and overseen by an elected Board of Directors.

Rhema FM on the Gold Coast chooses to identify with Rhema stations around the world including other stations in Australia, New Zealand, and Europe.

The Gold Coast station began when a group of enthusiasts met in May of 1993, and soon began to share equipment with another aspirant broadcaster in the bedroom of a flat in Nerang.

Temporary studios have been established in Welch Street, Southport, before the next step in this exciting development phase to a more permanent and functional facility.

The **RHEMA FM** team is determined to fulfil the aspirations of a fledgling organisation that wants to be the best for it's staff, volunteers, sponsors, supporters and listeners on the Gold Coast.

The future is bright!

The Dream

95.7 Rhema FM

- Full Time licenced, 24 hour radio in "the city that never sleeps".
- **300-400 square metres of space in a centrally located modern complex.**
- Talk-back radio to play an important role in the overall programming structure.
- Access "on-air" for Christian leaders and welfare bodies to reach the community, through interview programs.
- A counseling service with professionally trained Christian and crisis counselors, both on and off the air, through a network of Churches on the Gold Coast.
- **Two "on-air" studios... A main studio and a necessary back-up studio.**
- Prime-time news and information services.
- **Fully equipped newsroom and news preparation facilities.**
- **Professional audio production control room and voice-over booth...as one of the main keys to a consistently professional sound.**
- A publications arm and a functional advertising and publicity department for Rhema promotion, on behalf of Rhema clients and the church.
- **Promotional sign-written vehicles providing a presence within the city, at Gold Coast events and festivals.**
- Professional broadcast training courses equipping people to use their skills in mainstream media, and as the foundation for more Rhema stations throughout Australia

The Sound *on the Gold Coast*

95.7 Rhema FM

Music Content: Music Radio with strategically placed pro-family interviews/programs)

Music Sound: Energetic, Modern, Rock, Dance and Alternative, "The coast's freshest music mix"

Current Music Policy: 100% Christian music.

Broadcast Hours: 24 hours a day.

Licence Type: Temporary Community Broadcast Licence.

Currently Negotiating Full Time Broadcasting Licence.

Who Do We Represent?

(Rhema represents tens of thousands of people)

95.7 Rhema FM

- *The multi-denominational Christian Church, and organisations that work with the churches of the Gold Coast region. (Anglicans, Uniting Church, Catholics, Baptists, Lutherans, Assemblies of God, Salvation Army, Presbyterians, Methodists, Christian Outreach Centres, Christian Life Centres International, Apostolic Church of Australia, Churches of Christ and many other denominational bodies and independent churches.*
- *Service organisations and welfare bodies, (Salvation Army, Food-aid Etc.)*
- *Para-church movements (Independent and specialist organisations that support and develop the work of the church).*
- *Fellowship organisations and clubs with specific interests. (Eg. Christian Drummers Association, Christian Police Association)*
- *Ecumenical (joint churches) special events and organisations (Eg. Aussie Awakening).*
- *Academic and vocational training institutions (Eg. Ministry, lifestyle, business & Theological education and training colleges)*
- *Schools (a broad base of Catholic and Protestant private schooling institutions)*
- *Youth Support services (Youth Concern, Scripture Union, Youth For Christ, the activities of local churches dealing with homelessness, family counselling, youth suicide, and family support courses and programs)*
- *The ARTS community. (Support for local performers and recording artists who have no other means or medium to promote and develop their specific gifts and talents).*

RHEMA FM
is more than you may imagine.

95.7 Rhema FM

- *It's about foundations for families.*
- *It's about access to new ideas and opportunities.*
- *It's about Christians working together towards a common vision.*
- *It's about promotion of Christian arts and music.*
- *It's about Christian denominations working together to birth "belief" in the hearts of non-believers.*
- *It's about lighting a candle, rather than continuing to curse the darkness.*
- *It's about building a Christian world-view.*
- *It's about creating culture.*
- *It's about building an image for the 21st century church.*
- *It's about preparing and training people.*
- *It's about the expression of Christian viewpoint and opinions through interview access.*
- *It's about reaching more people in an hour than most churches reach in a lifetime.*

***It's about making the Gold Coast a
better place to live***

Demographics

95.7 Rhema FM

“A city...that never sleeps!”

The Gold Coast Market

- **400,000** Population
Tweed to Beenleigh, and Beaudesert region.
- **3,900,000** Visitors each year.
 - Breakdown of visitors:
2,700,000 Domestic Visitors
 - Queensland 27%
 - Victoria 25%
 - New South Wales 38%
 - Tasmania 3%
 - South Australia 4%
 - A.C.T. 2%
 - Western Australia 1%

Projected Tourism Growth rate 2.6%
(Figures from Gold Coast Tourism Bureau)

Not only is the Gold Coast Australia's
6th largest city, the potential for
exposure for product or service is
better than some capital city markets.

Benefits to Sponsors

95.7 Rhema FM

Sponsorship is tax deductible.

- It is an advertising expense.

Focused exposure to a 25-39 years demographic.

(Rhema FM Listener Survey August 1997)

- 15-24 years 26%
- **25-39 years 54%**
- 40-54 years 15%

Sponsorship is cost effective.

- About one eighth of the cost of commercial radio advertising.

The listener. (Rhema FM Listener survey August 1997)

- Female 59%
- Males 41%.

Rhema FM audience.

- Estimated at 25,000 - 50,000
(Larger than the population of most regional cities)

Listener Loyalty. (Rhema FM Listener Survey August 1997)

- 34% say they have supported a station sponsor

Potential Market: (Figures from Gold Coast Tourism Bureau)

- Population (Gold Coast region) - 400,000 people.
- Total visitors to Gold Coast - 3,900,000 people.
- Population growth at 6% per annum.
- Brisbane Metropolitan - 1.4 million

High Exposure.

- On Rhema FM the level of repetition will make your announcement effective, and is very affordable.

Limited sponsorship.

- Your announcement won't get "lost in the crowd." Rhema broadcasts a maximum of just 4 minutes sponsorship per hour. When you have high profile, you have high impact.

Loyal and established listening audience.

- The station is now in its 4th year of operation.

Identify with solid values.

- Rhema only reflects values that promote strength of character, integrity, courage, honesty, care and concern for self, and others.

*We recommend you include
Rhema FM
as a valuable part of your
annual marketing strategy.*

Goals

The United Nations (1996) suggests four goals for the development of national suicide prevention programmes. These goals have been adapted to be relevant to the goals of the Australian programmes.

1. To prevent premature death due to suicide among young people in Australia.
2. To reduce the rates of injury and self-harm arising from suicidal behaviour of young people in Australia.
3. To reduce the incidence and prevalence of suicidal ideation and behaviour among young people in Australia.
4. To enhance resilience, resourcefulness, respect and interconnectedness for young people, their families and communities in Australia.

Record numbers commit suicide

By SEAN PARNELL
health reporter

SUICIDE rates climbed to an all-time high last year when 2723 Australians decided to end their lives rather than seek help.

The sobering statistic appears in the Australian Bureau of Statistics 1997 Causes of Death report, officially released yesterday.

According to the report, suicide rates rose 14 percent and it became the ninth biggest killer in Australia, causing a quarter of all deaths in the 15 to 24 age group.

Suicide using firearms and explosives decreased by almost 14 percent, while hangings and suffocations rose by almost 25 percent.

Male suicides still outnumber females four to one.

However, the overall rate of deaths continued a 10-year decline, partly due to a reduction in the number of AIDS-related fatalities (down from 568 in 1986 to 279 last year).

Cancer of the lung, trachea and bronchus caused the most number of cancer deaths in men, while breast cancer was the most common cancer among women.

Although rare, deaths from drug dependence rose from 318 in 1988 to 596 last year.

Accidents accounted for most deaths from external causes, although the rate has decreased by about 10 percent since 1988.

The report showed the murder rate rose 1.8 percent last year, when 103 women and 215 men were killed.

Executive director of the Reach Out Internet youth suicide group, Jack Heath, yesterday warned the statistics could contribute to a sense of despair which could in turn cause further suicides.

"We need to hear stories of hope and people who have dealt with great adversity," he said. Kids Help Line, Reach Out and Lifeline have urged people to contact them with their concerns.

ide a public problem

ame drives male executives to kill themselves

SUICIDES in Australia are increasing and it seems that most of the people who are killing themselves are men.

It is not that women don't try, it is just that they tend to be less successful at it.

In 1997, enough Australian men to populate a small country town were lost to suicide.

The impact of this on the community was greater than natural disasters and highlights suicide as a male public health problem.

From 1996 to 1997, the national suicide rate increased 14 per cent to 2732 people, 2146 of whom were men.

This is partly attributed to the fact that they tend to use quick, brutal methods such as guns and hanging, while women go for slower, softer options which mean they can often be rescued.

In recent years Australia has witnessed some highly public suicides, including rock star Michael Hutchence and rugby league icon Peter Jackson.

A couple of politicians attempted suicide too.

But none were quite as chilling as three plainly dressed middle-aged businessmen checking into separate rooms at a Tokyo hotel.

After a quick drink together, they retired to their respective



JILL MARGO

□ Achilles heel

rooms and hanged themselves with white belts. According to one suicide note, the death pact was their only means of washing away the shame of not surviving Japan's worst economic downturn in 20 years.

Their pact was one of a growing number linked to the downturn.

The national police agency reported close to 500 business executives had taken their own lives the year before.

In some ways, executive suicide is different to other forms in that it is conducted by a man who is schooled to make decisions and who decides, in a very business like manner, to take his own life.

Because of the nature of the corporate environment he usually hides his personal distress.

Invariably, he is seeking a permanent solution to a temporary problem.

Although it is possible in business to lose everything and then make it all again, at the point he decides to terminate his life, he has lost perspective.

Typically, executives who commit suicide are in mid-career, close to the top of their pro-

fession, autonomous, independent, proud, in control but quite private. Many silently suffer from the "impostor phenomenon". While their outside persona is one of competence and confidence, emotionally there is deep insecurity and a looming sense that they are really frauds, undeserving to be in positions of influence.

If subjected to public criticism, humiliation, or severe financial pressure, such men become afraid of being "unmasked" and in their distress make extreme decisions.

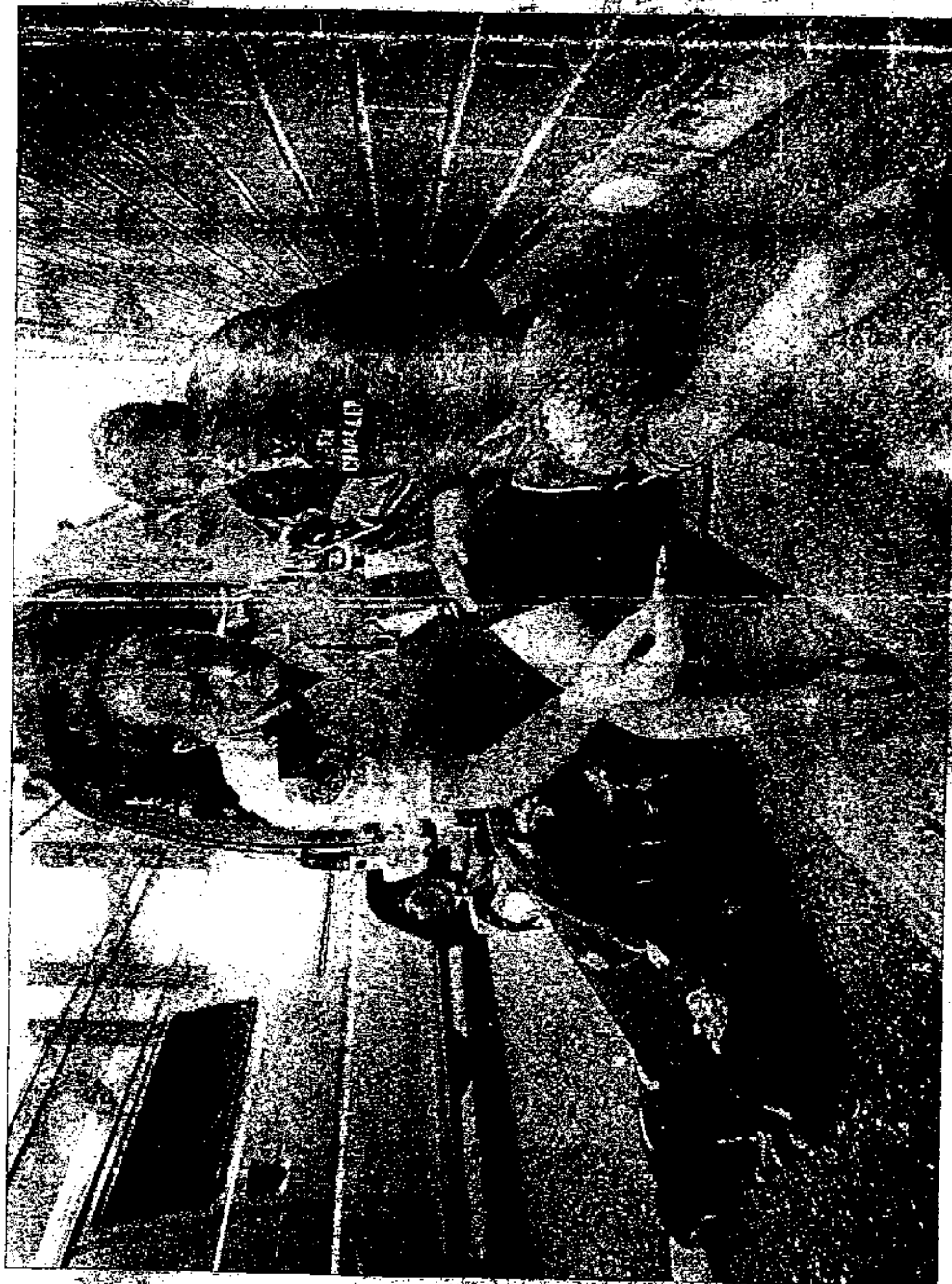
Apart from the emotional cost to survivors and additional costs associated with attempted suicides, it is estimated the financial burden to the country of suicide is in excess of \$200 million a year.

Robert Goldney, professor of psychiatry, University of Adelaide, says the problem is probably even greater than reported: "It may be at least half as many again as recorded in the official statistics."

"There is stigma associated with suicide and almost certainly some doctors are willing to give a death certificate for natural causes when suicide is the actual cause."

Professor Goldney believes an explicit public health campaign, similar to those conducted for drink driving, could help people choose to live rather than die when their decision making is clouded by emotional distress.

ROTHSCHILD MONITOR



and Health this the go-ahead to a pilot trial of the rapid detox drug oxone, although addicts warn that it is no quick fix. Milliner reports

parent's nightmare. goes to the bathroom, s having a shower, but a realise he's been in awfully long time. the door but there's no air in, only to find him slumped on the floor, a his arm and and sync- ed breathing. at off panic, Dad starts to call an ambulance, and administer oxygen. keenan, the antidote in use. comes back from around, 21, knows all. It was played out in the same home about then scave me because and in-hand with her. You overdose, you get to it all over again. I took. But I had letting

the magistrate allowed Geoff to go into rehab. He admits it took him three months at Charters Towers before he started taking the programme seriously. "It was really intense, but I knew I had to finish what I started," he says. "It gave me a chance to find out who I was. It gave me direction."

Geoff and Daniel returned to Brisbane just before Christmas. They're sharing a house at Stafford and with back-up support from Teen Challenge, learning how to live independently. "They're also both doing volunteer work with troubled youth at the organisation's crisis housing facility, Hebron House.

"They grow with good health, they're rebuilding relationships with their families, they feel fit and strong - and lucky."

"It's too easy to die on heroin," says Geoff. "You don't know what's in it now, how strong it is. You get on, and if someone's not around to help you, you're dead. Goodnight. That's it."

He's concerned that teenagers are now being offered heroin, rather than marijuana, as an introduction to drugs. Heroin starter packs sell on the streets for as little as \$5 or \$6.

"Walking down the Valley after coming back from Charters Towers, there were dealers standing out in the open doing deals of heroin," he says. "That's in your face. That's not in a dark alley, or a nightclub or in somebody's home. That's reaching out to you."

The Queensland Ambulance Service has seen stark evidence of this increasing exposure to heroin. In 1996, paramedics used Narcan to revive 162 people who had overdosed. Last year, the

OFF the HOOK

\$100-a-day habit. He worked at menial jobs and didn't have the money to pay

got to do what you had to do to get a fix. Daniel has been clean since March

Inquiry to examine rural youth education chances

Sam Funnell and
Andy Sparks

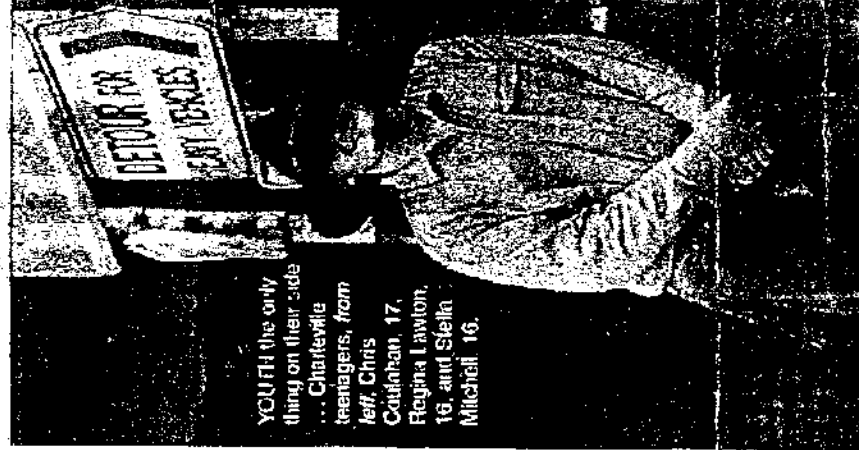
TO SPARE young people in rural Australia from the bleak future that unemployment and government handouts must take them to, to restore hope equally to all young people in the country, Brian Higgins and Equal Opportunity Commission members John Siffert and Peter Siffert

Mr Higgins, who releases a report each month on rural Australia, was in the grip of a driving passion when he initiated a national inquiry into the State Government's rural and remote education

The inquiry will focus on the state of services for disabled students and indigenous youths, and it is hoped to improve distance education programmes.

Mr Higgins said, but despite the fact that the Internet could mean services for rural youth, technology may actually increase feelings of being alienated from the rest of Australia. "It's a bit of a two-edged sword at the moment," Mr Higgins said.

New technology opens up opportunities for young people that did not exist previously, but at



YOUTH the only thing on their side ... Charleville teenagers, from left, Chris Cootinhan, 17, Rayna Lawton, 16, and Stella Mitchell, 16.

DOING IT TOUGH

Findings of the Human Rights and Equal Opportunity Commission report on youth in regional Australia:

- **YOUNG** rural people are bearing the brunt of reduced employment, reduced services and increasingly punitive criminal justice processes.
- **YOUNG** country people suffer from negative perceptions and police harassment.
- **HOMELESSNESS** is a common problem.

CRUISING for young people is often substandard. Young people in rural communities with drug or alcohol problems struggle to find help. They feel pessimism and



didn't exist previously... but at the moment so many kids in country areas can actually get easy access to this technology.

Mr. Stoll said in many areas phone lines were so poor Internet connection was unaccessible or unreliable. And Internet access was better in a city than in a rural area.

Federal Minister for Regional Services Ian Macdonald said yesterday the Government was addressing a variety of issues raised in the report, including improving services, regional telecommunications and better incentives to health professionals to work in rural Australia.

Of course, we still have a long way to go, and we have no magic wands to undo many of the problems facing rural and regional Australia, many of which have developed over decades," Mr. Macdonald said.

It would be wrong, however, to simply focus on doom and gloom. Many regional communities have

• FEWER rural children sit in tertiary education than in the city and rural students with special needs are much less likely to be catered for than those in the city.

• RURAL areas are often seen as 'forgotten' areas with fewer services and people from non-English speaking backgrounds.

been active in identifying their own strengths and working to put their own recovery strategies in place.

Shadow minister for regional development Cheryl Kerwin said the report "shows clearly and starkly the effects of withdrawing government and public services from regional Australia."

Mr. Stoll said city and country

needed to be recognised if Australia was to develop "as one nation rather than two."

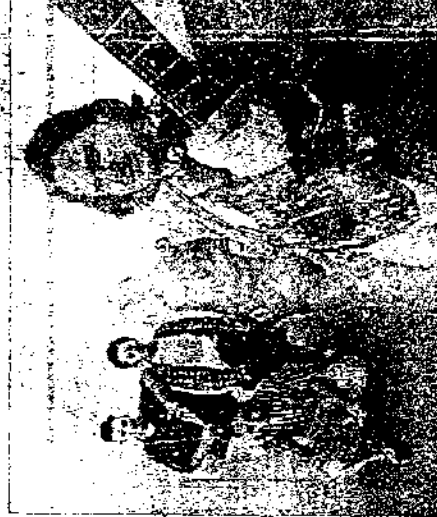
"This can be achieved by national institutions, governments generally and big business being responsive to the needs of country people rather than being detached from them most of our interest in my region," he said.

too hard to get a job which suits him around Charleville.

Chris Coplakar, 17, recently moved out of his parents' house in Toowoomba and went to Charleville without finishing high school.

However he said he is finding it

Concert has message for bush youth



SUNDREDS of isolated rural youth will descend on Emerald today for a rock concert to encourage young people at risk of suicide to seek help.

The concert, organised under the National

Katter sees desperation

why he now who always goes out with their husbands to run the water and check the fences because they're just frightened of what the husband might do," he said.

He also recalled the situation of a young man from Laidley who wrote to him over the past three years.

His suicide note read: "I'm in a house and I know I can't leave it because you and I can't live with being a tenant on your any more. I love you both, pray for my soul. Yours Sean."

Sean Parnell

Bob Katter may be known as a "radical" or "maverick" in the political arena, but the federal Member for Kennedy knows all too well the small town desperation that is crippling rural Australia.

Mr Katter said yesterday the federal and state governments had to understand that the desperation would only get worse if nothing was done.

TEENAGERS prepare for the bush concert.