

Hawkesbury City Council

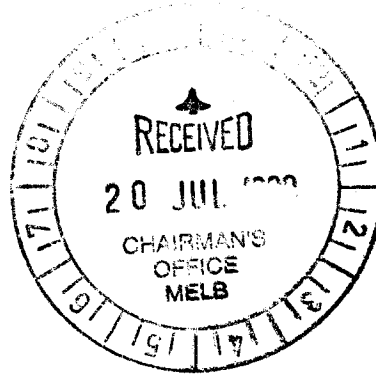
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Our Ref: GT001/005 PT03

15 July, 1999

The Chairman
Productivity Commission
Level 28, 35 Collins Street
MELBOURNE VIC 3000



366 George Street
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Dear Sir :

It is understood that the Commission has been asked by the Federal Government to hold a public inquiry into broadcasting. The purpose of the inquiry is to advise the Government on practical courses of action to improve competition, efficiency and the interests of consumers in broadcasting services. It is understood also that the Commission has been asked to pay particular attention to balancing the social, cultural and economic dimensions of the public interest and have due regard to the "*phenomenon of technological convergence*" to the extent that it may impact upon broadcasting markets.

One of the aims that Western Sydney lacks as a region is a media identification. Newcastle and Wollongong both have their own television radio stations and daily newspapers that provide both local, national and international news. It would be most beneficial to Western Sydney socially, culturally and economically if there was a commercial television station servicing its economic and community needs.

At the meeting on 13 July 1999, it was resolved that Council advise the Commission that in the event of a fourth Commercial Television Station licence being issued, part of the licensing provisions should stipulate that it be established in Western Sydney to service the economic and community needs of the Western Sydney Region.

It would be appreciated if the Commission would favourably address the issue of the establishment of such a service in the Western Sydney Region at the public inquiry.

Yours faithfully

Garry McCully
General Manager

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All correspondence to be addressed to the General Manager
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Hours: Monday to Friday 8.30am - 5.00pm Thursday 8.30am - 7.30pm