Citrus Reform Association Inc. PO Box 45, Loxton SA 5333 Telephone: 8584 6936

To Productivity Commission - for 15th March 2002

The Association strengthens its belief that the governance of and including growers' representatives' organizations should satisfy the various laws and the constitution requirements of Australia.

And that there. should be a clear understanding of the complexity of the citrus juice industry.

For example:

1. The endocarp - that part of the orange not including the peel that supplies the orange juice.

2. The exocarp - that part of the orange called the peel that can supply a variety of products including juice [pulp wash] oil. peel [whole or candied] etc.

3. The additives in a variety of juice products that can or cannot be added. e.g. cane sugar, water, synthetic vit.c. Peel juice [pulp wash etc-

- 4. Brix percentage of orange sugars.
- 5, Acid one of the flavours and the Brix / acid role.
- 6. Concentration levels in the FCOJ [the differences e.g. 66° or 40° etc.] of Brix
- 7. Total Soluble Solids (sugars and acids).
- 8. Freight savings when concentrating.
- 9. Importance of colour, acid in quality juices.

10. The importance of the above factors when calculating the value of imported FCOJ and the damage of 'talking the market down".

Regarding packing house costs and efficiencies - the Association questions the immediate relevance when or until there is either a prescribed method of payment for fruit delivered by independent growers or an open and transparent and better market intelligence reports of mechanism to all independent growers.

JOHN KRIX