<u>PART I</u>

ALL AGENCIES ARE REQUESTED TO COMPLETE PART I.

If you cannot answer a question, please indicate whether the question is NOT APPLICABLE or if INFORMATION IS NOT AVAILABLE.

Section 1: Contact details

1.1	Agency	Bureau of Tourism Research	
1.2	2 Reporting and financial arrangements are governed by: (Please indicate with a 'X' whether one or more of the following Acts apply)		
	Financial N	Anagement and Accountability Act 1997	
	Commonw	ealth Authorities and Companies Act 1997	
	Other		
1.3	Contact Officer	Mark Kennedy	
	Position	Manager, Marketing & Publication	
	Phone	(02) 6213 7127	
	Fax	(02) 6213 6983	
	Email	mark.kennedy@isr.gov.au	
	Address	level 4, 20 Allara Street, Canberra ACT 2600	

This section asks about your agency's total revenues, charges and expenses. All agencies should complete this section, whether or not you consider you undertake cost recovery.

Section 2: Agency revenues, charges and expenses

(Please indicate with a 'X' which response applies)

2.1 Has your agency charged any cost recovery fees, levies or other charges in the last five financial years?

YES	NO
Х	

Relevant charges include any fees, levies, taxes (including some customs and excise duties earmarked for specific purposes) or other charges which arise from the services, programs or business activities of your agency, and which are collected by your agency or by another agency on your behalf. For example, application fees, processing charges, consultancy fees, publication sales, special industry duties, excises or levies other than general taxation.

- 2.2 Were any of the appropriations allocated to your agency in the last five financial years linked (hypothecated) to revenue collected from fees, levies or charges (for example, levies paid to the Consolidated Revenue Fund but earmarked for allocation to your portfolio)? (Whether the revenue was collected by your agency or by another agency on your behalf).
- 2.3 Has your agency considered introducing any cost recovery arrangements in the past that were not implemented? (Please attach any relevant reviews, analysis or other information.)

IL0	NO
	Х

NO

Х

VES

YES

YES	NO
	Х

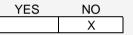
2.4 Is your agency considering introducing any cost recovery arrangements in the future? (Please attach any relevant reviews, analysis or other information.)

If you answered NO to questions 2.1 and 2.2, you need not answer any further questions. Thank you for your cooperation. Please return the questionnaire to the Commission (see front sheet for instructions).

If you answered YES to EITHER question 2.1 OR question 2.2 OR both, please complete section 3 below, and Part II on the following worksheet.

Section 3: Agency revenues and expenses

3.1 Does your agency classify revenues and expenses as agency and administered? Agency revenues and expenses are those controlled by the department/agency (for example, employee and administrative expenses). Administered revenues and expenses are those which are controlled by Government and managed or oversighted by the department/agency on behalf of the Government (for example, social security payments).



If your agency classifies revenues and expenses as 'agency' and 'administered' then please fill in both tables below. If your agency does not classify revenues and expenses as 'agency' and 'administered' then please put all revenues and expenses in the 'agency' table below.

AGE	NCY revenues and expenses (Please use \$'000)					
		1995-96	1996-97	1997-98	1998-99	1999-200
	Agency revenue from cost recovery (a)					
3.2	Cost recovery revenue retained by your agency	\$535	\$814	\$454	\$482	\$564
3.3	Cost recovery revenue paid to CRF and appropriated to your agency (or another agency for a specific purpose (ie. annotated, hypothecated or earmarked revenues)	na	na	na	na	na
3.4	Cost recovery revenue paid to CRF and not specifically appropriated to your agency (or another agency)	na	na	na	na	na
3.5	Total agency revenue from cost recovery	534.546	813.67	454.158	481.617	564.085
	Agency revenue from other sources		-			
3.6	Other appropriations	na	na	na	na	na
3.7	Other sources (eg. asset sales, dividends, interest, funding from other government agencies)	712	714	1,751	1,758	1,833
3.8	Total agency revenue from other sources	712.421	713.708	1751	1757.562	1832.833
3.9	Total agency revenue	1246.967	1527.378	2205.158	2239.179	2396.918
				·	•	•
3.10	Total agency expenses	3182.931	2788.341	4078.8	4135.738	4271.953
	Consolidated Revenue Fund	•	•	•	•	•

(a) Include all revenue from fees, levies, excises and other charges which arise from the services or activities of your agency and which is paid to your agency to another agency or to the Consolidated Revenue Fund.

	1995-96	1996-97	1997-98	1998-99	1999-2000
Administered revenue from cost recovery (a)					
8.11 Cost recovery revenue retained by your agency 8.12 Cost recovery revenue paid to CRF and appropriated to your agency					
(or another agency for a specific purpose (ie. annotated, 3.13 Cost recovery revenue paid to CRF and not specifically appropriated to your agency (or another agency)					
3.14 Total administered revenue from cost recovery Administered revenue from other sources	0	0	0	0	C
3.15 Other appropriations					
3.16 Other sources (eg. asset sales, dividends, interest, funding from other government agencies)					
3.17 Total administered revenue from other sources	0	0	0	0	C
.18 Total administered revenue	0	0	0	0	C
		1			

(a) Include all revenue from fees, levies, excises and other charges which arise from the services or activities of your agency and which is paid to your agency to another agency or to the Consolidated Revenue Fund.

End of Part I. Please complete Part II, which is on a separate worksheet.

<u>PART II</u>

If your agency operated any cost recovery arrangements in 1999-2000, please complete this par Please fill out a separate form for each sub-unit, cost recovery program or activity, or output or outcome for which you ar reporting. Similar cost recovery arrangements may be reported in groups.

PART II(a)

Name of sub-unit, agency, program or activity, output or outcome

Bureau of Tourism Research, Activity 1.2.16, Undertake tourism research, Output 1.2, Industry policy development and implementation, Outcome 1, a stronger, sustainable and internationally competitive Australian industry, comprising the manufacturing, resources an services sectors.

Section 4: Cost recovery arrangements in 1999-2000

	Descriptive material	
4.1	Nature of cost recovery arrangement (eg. licence fee, service charge, hypothecated excise tax or levy etc)	Service charges.
4.2	Basic description of arrangements: (Please attach any relevant documents.)	BTR sells tourism research to the general public.
4.3	Who pays the cost recovery charges?	Users.
4.4	Who benefits from the program or activity, output or outcome?	The Australian community, the tourism industry and BTR funding bodies.
4.5	Do you attempt to measure these benefits? If YES, how?	Yes, but only in terms of the dollars paid by funding bodies (Commonwealth and all State/Territory governments) and sales revenue from the public.

Productivity Commission Cost Recovery Inquiry: Questionnaire

4.6	Are there alternate providers or substitutes for this program or activity, output or outcome? (Please describe)	BTR core activities (syndicated market surveys of Australian tourism) have no existing alternative providers or substitutes, although these services could be purchased from commercial/academic research organisations. Large parts of the work (field work and data-processing) are sub-contracted to commercial market research companies. Some of our clients use a range of sources for related/similiar data. Prior to BTR's establishment in 1987, similiar work was carried out by some of BTR's current government clients.
4.7	When was this cost recovery arrangement introduced?	1987

		PART II(b)	
	e of sub-unit, agency, program or ty, output or outcome	Bureau of Tourism Research, Activity 1.2.16, Unde Industry policy development and implementation, C internationally competitive Australian industry, com services sectors.	Dutcome 1, a stronger, sustainable and
Prog	ram or activity, output or outcor	ne cost recovery arrangements in 1999-2000(co	ntinued
· ·	ise use \$'000)		
-	ram or activity, output or outcor		
4.8		RF earmarked for appropriation to same agency	\$ 0
4.9		RF earmarked for appropriation to a third party	\$
4.10		RF and not earmarked for particular appropriation	\$ <u>0</u> \$ <u>0</u>
4.11			
4.12			
4.13	Total cost recovery revenue		
4.14 Appropriations not related to cost recovery \$ 1457458			
	4.15 Other sources (please specify) \$ 2342699		
4.16 Total program or activity, output or outcome revenues \$ 4364242			
-	ram or activity, output or outcor	ne expenses	¢
4.17	Direct expenses	arata ayarbaada)	\$ 3762087 \$ 509866
4.18 4.19	Indirect expenses (including corp Third party expenses (a)	orale overneads)	\$ 509866 ¢
4.19	· · · · · · · · · · · · · · · · · · ·		φ ¢ 4071052
	Total program or activity, outp inistration costs	at or outcome expenses	\$ 4271953
Adm 4.21		administering the cost recovery arrangements?	\$
		ct costs are those directly related to a particular prog	*

agency overheads and general running costs. (a) Include third party costs where third parties are involved in a program or activity a their costs are being recovered as part of the cost recovery arrangements.

<u>PART II(c)</u>

	Bureau of Tourism Research, Activity 1.2.16, Undertake tourism research, Output 1.2,
	Industry policy development and implementation, Outcome 1, a stronger, sustainable and
Name of sub-unit, agency, program or	internationally competitive Australian industry, comprising the manufacturing, resources an
activity, output or outcome	services sectors.

Section 5: Institutional arrangements

5.1	What was the rationale for introducing these Cost recovery has been an integral part of BTR's operations and funding since
	cost recovery arrangements? (Please attach was established in 1987 in accordance with the recommendations of a
	sources, eg. legislative objects clauses, pressGovernment Inquiry into Tourism (the Kennedy report) and a related proposal
	releases, second reading speeches.) agreed to at the 30th meeting of the Australian Standing Committee on Tourisr
	(ASCOT) and subsequently endorsed by the Tourism Ministers Council (TMC).

5.2 What was the legal basis for establishing these cost recovery arrangements: (Please name and attach relevant documents.)

Legislation (eg. s.31 of the Financial Management and Accountability Act, tax or	On 10 May 1988 the BTR established a Group 2 Trust Account within the Commonwealth Department of the Arts, Sport, the Environment, Tourism and
levy acts)	Territories. The BTR was granted a section 41D determination from the Dept o Finance from 1 July 1989.
Subordinate legislation (eg. regulations, standards)	
Co-regulation or quasi-regulation	
Commonwealth/State/Territory agreement	
Voluntary arrangements (eg. codes of practice)	
Other	See 5.1

5.3 Who was consulted about introducing these cost recovery arrangements? (Please name relevant bodies and describe the consultation arrangements.)

Commonwealth government (DOFA etc)	see 5.1
Other governments (state, territory, local)	see 5.1
Industry	see 5.1
Consumers	see 5.1
Other	see 5.1

5.4	What guidelines were consulted when
	establishing these cost recovery
	arrangements? (Please attach source of
	information, guidelines etc.)

ABS guidelines

- 5.5 Which agency is responsible for the following activities? (Please name relevant agency)
 - Policy setting Price setting Administration Revenue collection

 g dournaoor (r rodoo namo rolovant agonoy)	
TMC through ASCOT	
BTR	
BTR (which is administered through DISR)	
BTR (through an ISR 'Special Account')	

5.6 Is there any ongoing consultation about these cost recovery arrangements? With whom? (Please name relevant bodies.)

Commonwealth government (DO	FA etc) DISR
Other governments (state, territor	y, local) All States and Territories
Industry	publication 'feedback' forms
Consumers	publication 'feedback' forms
Other	periodic user surveys

5.7	Please describe these consultation
	arrangements.

5.8 Have the cost recovery arrangements been formally reviewed? What was the outcome? (Please attach copy of review)

Meetings of ASCOT (2 per year) and TMC (once per year).

No. (They are reviewed regularly on an informal/operational basis).

PART II(d)

Name of sub-unit, agency, program or activity, output or outcome

Section 6: Price setting arrangements

6.1	ł	How are these cost recovery charges determined? (Please attach any relevant documents)	
	(i)		Market pricing balanced with 'public good' or information dissemination objectives.
		registration of based on market prices)	objectives.
	(ii)	• •	Charges aim to recover, over all products & services, at least the direct costs rincurred after the 'clean data' stage (publishing, sales and distribution costs).

6.2 If charges are directly related to the costs of particular activities, outputs or outcomes:

(i)	What costs do charges aim to recover?	see 6.1(ii)
	(eg. only direct costs or indirect costs such	
	as overheads)	
(ii)	What proportion of these costs do charges	100%
	aim to recover? (%)	
(iii)	Does the charging regime require assets to	No.
	be valued? (eg. to allow the calculation of	
	user cost of capital or return on assets)	
(iv)	If 'YES' to (iii), on what basis are assets	
	valued? (eg. historic, replacement, deprival	
	or replacement cost)	
(v)	Do charges include a user cost of capital?	No.
(vi)	If 'YES' to (iv), how is it calculated?	
(vii)	Do charges include return on assets? (eg.	No.
	profit)	
(viii)	If 'YES' to (vii), on what basis?	

(iv)	Do charges discriminate between types of	Yes
(ix)	Do charges discriminate between types of users?	165
(x)	If 'YES' to (ix), on what basis?	Commonwealth, State and Territory governments fund BTR operating costs in advance to gain access to research, while the general public pays only a small fraction of the cost of production. Some commercial discounts can apply (eg for wholesalers, back-issues, bulk purchases and for promotional purposes).
(xi)	Do charges allow for access and equity considerations (eg. waivers, discounts)?	No.
(xii)	If 'YES' to (xi), on what basis?	
(xiii)	Other (Please describe other significant features)	
6.3	How are indirect costs allocated for cost recovery arrangements? (eg. activity based costing, according to share of direct costs or other rule.)	As market factors restrict cost recovery on products and services to only a sma fraction of costs, allocation of indirect cost is not undertaken. Consultancy work is undertaken on a fully costed basis, with labour being the main cost and indirect costs attributed in proportion.
6.4	Are there any price controls on these charges?	No, just market forces.
6.5	How often is the level of charges changed?	Reviewed annually but changed as costs and markets dictate.
6.6	What happens if revenue recovered is greater than costs incurred?	Has not happened to date.
End	of Part II Thank you for your coo	peration. Please return the questionnaire and attachments to
LIIU		· · ·
	the Commissi	on (see front sheet for instructions)