

Mr V. L. (Vis) KOPFSOVITZ

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Qld

First Home Ownership Inquiry **PRODUCTIVITY**  
**COMMISSION LB2 Collins St East MELBOURNE Vic 8003**  
Attn.: Mr G. Banks

Re: Energy New Canon of Efficiency

*09 03 04 Year of the Monkey*

**Dear Mr Banks;**

I refer to my late afternoon appearance during the Brisbane hearings and in particular to a proposition to introduce new efficiency measure (that would decide all relevant charges) based on energy used by the housing industry.

As it seems now it was not an original thought indeed. According to a report on ABC Radio News this morning the UN has already put into motion a similar measure in relation to the IT industry.

The radio program said that the UN agency has produced a report in which it envisages the introduction of a new efficiency measure based on the amount of raw materials like water and energy used in production and disposal of IT products.

It could be only a matter of time before it is taken further to create a standardised, direct measure of efficiency that would become a worldwide canon of modern management techniques for the foreseeable future.

I wish the current inquiry realise its potential for spearheading a cultural shift that could position us amongst modern societies at this point in history. Something what I believe would fully befit our capabilities and aspirations. Thank you for your attention and possible consideration.

Yours truly,

Signed: Vis Kopfsovitz