

Productivity Commission Inquiry into Australia's Gambling Industry

Submission prepared by the



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Submission prepared by:
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Casuarina – Northern Territory

Casuarina is an established residential and commercial area. Development of the area dates from the 1960s, when Casuarina was designated the proposed main business area in the northern suburbs. Following this, Alawa was established in the late 1960s, and Nakara was established just before Cyclone Tracy in 1974. Casuarina is home to the largest retail centre in Darwin City. The population declined slightly during the 1990s, and then increased marginally between 2001 and 2006.

Major features of the area include Casuarina Square Shopping Centre, Casuarina Village Shopping Centre, Nakara Park, Gsell Park, Nungalinya Theological College and a number of schools.

The Casuarina All Sports Club

The Casuarina All Sports Club Incorporated was formed in 1995 and commenced trading in December 1996.

The Club was formed by and on behalf of four (4) Peak Sporting Associations:-

- Darwin Basketball Association Incorporated
- Northern Territory 8 Ball Association Incorporated
- Northern Territory Cricket Association Incorporated
- University Pirates Rugby Union Club Incorporated

The objectives for which the Association is established are:

- To promote and facilitate sport in the Northern Territory.
- To promote the use of such club by sporting and other bodies and members of the general public.
- To carry out all such other activities as are incidental or ancillary to the above objectives as the Association may from time to time determine, with emphasis on such activities as shall be productive of maximum benefit to the community.

Club Membership

Membership at the end of June 2008 was **15,474** with **113,974** recorded member attendances.

Club Governance Structure

Executive Committee

Executive Committee comprises a representative of each of the Foundation Sporting Associations.

Board of Management

The Board of Management comprises four persons who are appointed by the Executive Committee. The board members are selected for the business acumen, standing in the Community and as independent directors from the Foundation Sporting Associations.

Employee's

The Clubs direct labour force numbers sixty seven (67) employees, with a further three (3) providing contract labour services (Security).

For the last financial year direct payroll costs was greater than \$ 2.0million

Clubs Services and amenities

The Casuarina All Sports Club offer's our members and the larger community services and amenities in their community for which they would otherwise need to travel to Darwin City.

Open 7 days per week our facilities and amenities include:-

- 2 bars
- 250 seat bistro dining
- function rooms
- Members bottle shop
- 45 Gaming Machines

Community Contributions

As with all Clubs the Casuarina All Sports Club operates for the benefit of its members and the broader community.

The Casuarina All Sports Clubs primary community objective is to provide recurrent funding to each of our owning sporting associations for which the funding is integral for the operations of their sports in the Darwin region and throughout the Northern Territory. With Darwin Basketball, University Pirates Rugby Union Club, NT Cricket and NT Eight Ball as these financial recipients this funding benefits juniors, seniors, officials, administrators, parents and spectators to enjoy and participate in their chosen sport.

The Casuarina All Sports Club Inc. also clearly accepts a broader community obligation - not as a result of Government pressure, but motivated by a sense of social responsibility and community spirit and invariably addressing needs not met by others – be that Government or other community minded organisations.

- We provide Community contribution through the free use of meeting rooms to a diverse range of social groups, the provision of equipment are commonly offered by the club at no cost.
- In many cases groups such as charities, schools, aged care, art and craft groups and community services groups would not be funded if it was not for a club.

In 2008 our funding to our community totaled \$379,482

An important undertaking in the 2008 year was the continuation of the Schools Grants program, which was extended from the initial role out in 2007, and now includes:

- Anula Primary School
- Alawa Primary School
- Jingili Pre School and Kindergarten
- Nakara Primary School
- Wanguri Primary School
- Wagaman Primary School

We also see our role as ambassadors and champions of community causes and this was borne out through the Clubs participation in the TIO “Why Campaign”, which coupled with our daily support of the sober bob initiative sees the Club providing leadership in delivering the don’t drink and drive message.

All Years Financial Contributions

The importance of the Casuarina All Sports Club Inc. to the Northern Territory Sporting Community is very significant, with **\$4,793,517** being distributed to the Foundation Sporting Associations for the development and betterment of their respective sports, over the past thirteen (13) years.

- **Northern Territory Cricket Association** **\$1,069,198**
 - facilities developments, game improvements, junior developments

- **Darwin Basketball Association** **\$1,121,377**
 - facilities developments, including a significant contribution to the building of the new Marrara Basketball Stadium, game improvements, junior developments

- **Northern Territory 8 Ball** **\$1,243,084**
 - Development of sport at senior and junior levels, strong NT representation of this sport at both national and international levels

- **University Pirates Rugby Union Club** **\$1,359,858**
 - facilities developments, including a significant contribution to the building of the Club House and playing facilities at Charles Darwin University, game improvements, junior developments

The Club's Community contribution by the way of sponsorships and donations includes service organisations, charitable & welfare groups, schools, plus many individual sporting persons and local sporting clubs/ associations is greater than \$600,000 including grants to the AFL NT of \$161,493.

In addition, direct economic community benefit derived from the Club includes:-

• Gaming Taxation	\$19,324,472
• Payroll Taxation	\$781,158
• Payroll	\$18,979,984
• Supply purchases	\$25,624,569
• Rent	\$6,718,785
• Property improvements & assets	\$1,760,217

Supporting references from the Darwin Basketball Association and University Pirates Rugby Union Club follow.



Darwin Basketball Association Submission Report

The Darwin Basketball Association Inc (DBA) was first formed in 1950 and played on 3 outside courts in Cavenagh Street, Darwin, NT. The DBA has seen numerous changes over the past 59 years and has evolved into one of the major sporting associations in Darwin. We now own the rights to our own 5 court stadium situated in Marrara, Darwin, NT. Currently; the DBA has 1,700 members who make up over 200 teams which play here on a weekly basis. In addition to the 200 teams we also have a large number of members who participate in our mini-ball and junior academy programs on a weekly basis.

The DBA has been supported by the Casuarina Club for the past 12 years and over that time frame the relationship has grown and has reached a point where the DBA heavily relies on their continued support. The Casuarina Club are The DBA's major contributor and their support is continually used to help and develop our junior players. Over the years as the support has increased from the Casuarina Club so has our ability to begin and expand junior development programs. Without such a relationship some of the great programs we know have in place would not have been possible.

From a personal point of view I have worked in the sports management industry for the past 15 years and feel that the kind of relationship that exists between the DBA and Casuarina Club is invaluable and is certainly one of the best relationships I have been involved with over that time. From the executive officer's point of view and from the DBA's point of view I am excited about the future prospects that exist in conjunction with the Casuarina Club.

If you would like to discuss any of the above or if you have any other questions regarding the DBA's relationship with the Casuarina Club please feel free to call me on the number listed below at anytime.

Best regards,
Allan Hilzinger

Darwin Basketball Association Executive Officer
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University Pirates RUFC

Darwin, Northern Territory - Established 1987

6 March 2009

The University Pirates Rugby Union Football Club is one of the most successful rugby clubs in the Northern Territory. This is in no small part attributable to the club's involvement with the Casuarina All Sports Club.

In 1995 the Pirates became along with NT Cricket Assn, Darwin Basketball Assn and NT Eightball Assn foundation members of the Casuarina All Sports Club.

As a foundation member the University Pirates RUFC was the recipient of enough funding to build a clubhouse and gym facility on Charles Darwin University's Casuarina Campus which the club gifted to the university in return for a long term lease arrangement and control of the licensed premises. The clubhouse space is an integral part of the university's facilities and is widely used by community and other sporting organisations at a nominal cost. The University Pirates have allocated funds received from Casuarina Club to provide scholarships, to sponsor junior NT representative rugby union teams as well as other sports such as rugby league and cricket.

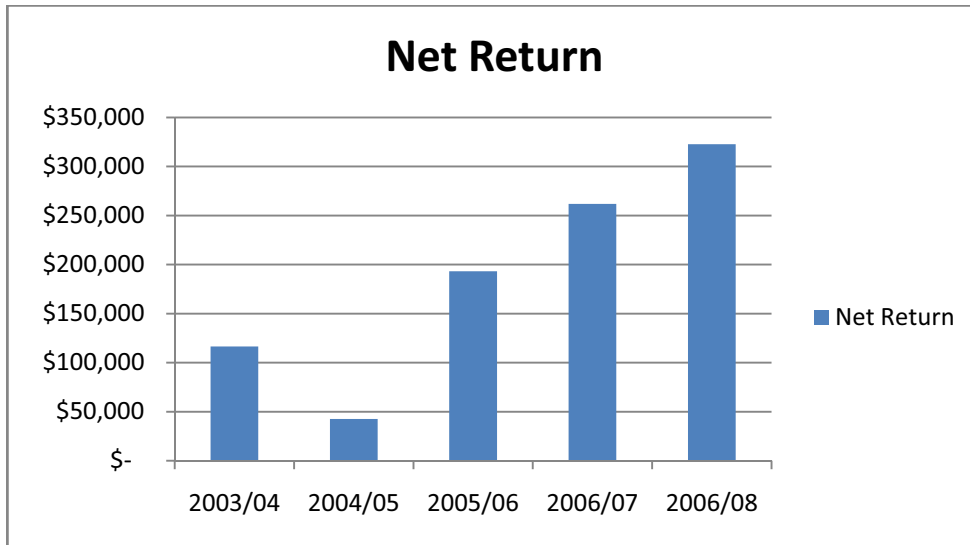
What has been achieved by the University Pirates and other Casuarina All Sports Club Foundation members is an excellent example of innovative government policy regarding gaming revenues coupled with strong initiative and management of some leading NT sporting organisations.

The University Pirates would also like to recognise the outstanding performance in recent years of the management board and staff of the Casuarina All Sports Club in making it the benchmark to which other NT licensed clubs aspire to.

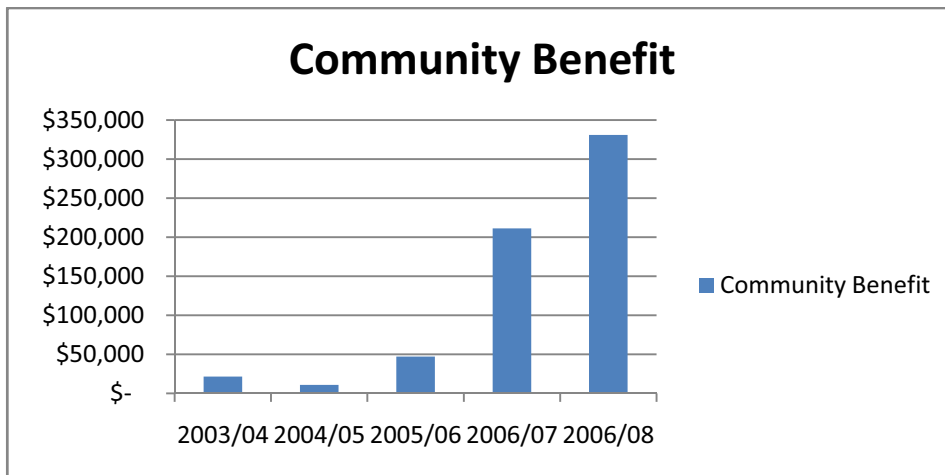
Matt Grooby
Chairman
University Pirates RUFC
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Club Net Return past 5 years



Community Benefit Funding past 5 years



Gaming Analysis past 5 years

