



Gambling Inquiry Productivity Commission  
GPO Box 1428  
Canberra ACT 2601

### ***Submission prepared by the Central Coast Academy of Sport regarding the Club Movement***

#### **Introduction**

The Central Coast Academy of Sport aims to provide opportunities for athletes, coaches, administrators, officials, sports science practitioners and other sports related parties. The Academy provides specialist support to athletic performance through the interaction of sports medicine disciplines and sport education.

As a Not-for-Profit Organisation, the Central Coast Academy of Sport relies heavily on the support of local businesses and organisations in order to maintain the provision of its day to day operations and deliver its broad range of services and opportunities.

Since the Academy's launch in April 2004, over 700 local athletes have graduated from our programs, covering more than twenty different sports.

Having hosted the annual ClubsNSW Academy Games from 2005 to 2007, the Central Coast Academy of Sport has first hand experience of the involvement of ClubsNSW in community events.

#### **Support from the Club Movement**

As mentioned above, ClubsNSW has a direct sponsorship involvement with the annual Academy Games: an event in which all eleven regional Academies of Sport in NSW compete across a range of sports. The support of ClubsNSW is crucial to the event, providing not only monetary assistance, but also access to venues in the host city and contacts within the local community.

The Central Coast Academy of Sport also receives support from several clubs on the Central Coast, namely Breakers Country Club (Terrigal Memorial Country Club), Club Terrigal (Terrigal Bowling Club), The Greens The Entrance (The Entrance Bowling Club), The Bay Sports Club (Bateau Bay Bowling Club), Tuggerah Lakes Golf Club, and Mingara Recreation Club.

The level of support that we receive from these clubs varies in value, from sponsorship



of an individual sports program (eg \$3000 per annum) to high-level monetary and in-kind sponsorship (eg \$50,000+ per annum).

The support provided by these clubs helps to ensure that our athletes have access to our range of services including, specially developed training programs, gymnasium facilities, sports science technology, educational and guest speaker sessions, opportunities to compete against other Academies, uniforms and equipment, awards and graduation ceremonies, and much more.

These clubs often go beyond their contractual commitments to offer extended support to our organisation, such as the use of rooms and provision of catering for functions, the use of audio-visual displays for promotional purposes, and other activities such as raffles to help raise additional funds for the Academy.

#### **Clubs' relationship with the Central Coast Academy of Sport**

The Central Coast has long been associated with community values and beliefs, and the support given by clubs to the Central Coast Academy of Sport further accentuates this. We believe that the clubs who support the Academy do so because they see value in leading and encouraging a healthy lifestyle, which includes being actively involved in sport, as well as participating in community activities.

Most, if not all, clubs on the Central Coast have a direct link to sport (ie, Golf clubs, Sailing clubs, Bowling clubs, etc) so supporting the Academy is a natural extension of their existing involvement with sport.

The majority of the clubs who support the Central Coast Academy of Sport have done so since the Academy's inception in 2004, thereby demonstrating their commitment to helping us achieve our long-term goals, and their own longevity within our community.

It is also important to note that these clubs do not limit their support to the Central Coast Academy of Sport; a large number of other community and sporting groups also receive the benefit of monetary and in-kind donations from these clubs, which no doubt continues to help provide services and facilities for the people of the Central Coast.

*Prepared by:*

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