

I have here a screen grab from the Australian 'Steam' store showing the price for the upcoming 'Modern Warfare 3' as \$US99.99. Steam is an on-line distribution system for video games, users create an account that is used to buy games and also play other gamers on-line. In the USA 'Modern Warfare 3' will cost \$US59.99, this is the standard RRP for video games in the USA, Australia does not follow any standard, and games retail from \$AU90 frequently as high as \$AU120, a premium of over 100%. Being an on-line retailer, with zero overhead of importation and shipping, Steam charging this amount due to distributor/publisher pressure is outrageous, and I believe anti-competitive.

The screenshot shows the Steam store interface for 'Call of Duty: Modern Warfare 3'. The top navigation bar includes 'STORE', 'LIBRARY', 'NEWS', and 'COMMUNITY'. Below this, there are tabs for 'FEATURED ITEMS', 'GENRES', 'DEMOS', 'VIDEOS', 'MAC', and 'RECOMMENDED FOR YOU'. A search bar is located on the right. The main content area features a large image of a soldier in a city, with a smaller image of the game cover to the right. The cover image has the text 'CALL OF DUTY MW3' and a description: 'On November 8th, the best-selling first-person action series of all-time returns with the epic sequel to the multiple Game of the Year award winner Call of Duty: Modern Warfare 2.' Below the cover image, it lists 'Genre: Action' and 'Release Date: 8 Nov 2011'. There are links for 'View all 3 screenshots' and 'Watch HD video'. A green banner indicates the game is 'Available: 9 November 2011' and will unlock in approximately 1 month, 2 weeks, 3 days and 18 hours. Below this, a 'Pre-Purchase Call of Duty: Modern Warfare 3' section shows a price of '\$99.99 USD' in a red box and an 'ADD TO CART' button. A 'Pre-Purchase Offer' section mentions receiving a copy of Call of Duty 4: Modern Warfare. Below that is a large image of the Call of Duty 4: Modern Warfare cover. The 'About the Game' section repeats the release date and description. The 'System Requirements' section says 'To Be Announced'. At the bottom, there is a 'Recommended' section and a 'Visit the website?' link. The right sidebar contains an 'ADD TO YOUR WISHLIST' button, social media links, a 'Community' section with forum and group links, and a 'Game Details' section listing the title, genre, developer (Infinity Ward, Sledgehammer), publisher (Activision), release date, and languages.