

Dear Mr Johnston,

I refer to the article in today's SMH (link supplied below) and would like to submit a blatant example of this kind of rip-off by Microsoft Australia. I have enclosed two screen shots (taken today of the US & Australian respective websites) of the relevant pricing of TechNet subscriptions. The first two options are supplied via the internet, so there are NO additional costs as both supplies come from the same server. Also any additional features are in any case supplied from US and not Australia.

For example:

Microsoft TechNet Subscription Standard AUD 337.00 (renewal AUD 260.00)

And in US \$ 199.00 (renewal US\$ 149.00)

If you convert the US pricing by the current exchange rate the AU pricing should be as follows:

Subscription AU\$ 198.00 (renewal AU\$ 148.00)

This is an overcharge by 70% on a subscription and 75% on a renewal. As said before both items are supplied from the same server in the US.

This would apply to all current pricing by this company.

This is a perfect example of blatant rip by a big multinational company and is hurting the Australian Computer industry, making therefore uncompetitive, and increasing all cost to the Australian consumer/Companies.

I will send a copy of this to the SMH.

Link to :

"I'm urging consumers and businesses to have their say, provide their examples and ensure the Productivity Commission gets a clear picture of how the issue impacts people here in Australia."

Read more: <http://www.smh.com.au/digital-life/digital-life-news/aussie-tech-price-riposffs-go-under-the-microscope-20110922-1km3r.html#ixzz1YdjBiucG>

I would appreciate a response and thank you for it.

Thank you

Sepp

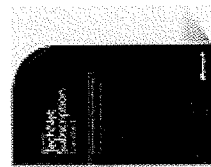
SMBTELNET



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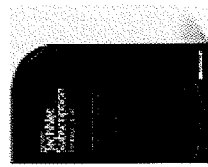
Note: Prices listed are Estimated Retail Prices in US dollars for a one-year subscription and do not include applicable taxes. Not in the United States? Select your country .



Microsoft TechNet Subscription Standard

Tailored to help IT Professionals evaluate, test, and troubleshoot Microsoft software for Desktop environments, TechNet Subscription Standard does not include Enterprise editions ¹ of Microsoft software.

\$199 (\$149 Renewal)



Microsoft TechNet Subscription Professional

Geared towards IT Professionals who need a more comprehensive subscription and are primarily focused on supporting Enterprise wide environments such as the following scenarios: server consolidation, interoperability, network management and more.

\$349 (\$249 Renewal)



Microsoft TechNet Subscription Professional with Media

Offers the same benefits as TechNet Subscription Professional, but is geared towards those organizations with bandwidth constraints and/or prefer a DVD copy of software.

\$599 (\$449 Renewal)

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If you are new to Volume Licensing please click the links below for volume licensing guidance.

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Contact a Volume Licensing Specialist

If you have a Promotion Code, please enter it here:

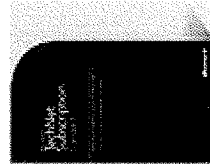
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Note: Prices listed are Estimated Retail Prices in AU dollars for a one-year subscription and include applicable taxes.

To purchase a new TechNet subscription, please select a subscription level below, enter a Promotion Code (if you have any), and click Continue.

To renew your TechNet subscription, please sign in to My Account with your Windows Live ID and click Renew.



Microsoft TechNet Subscription Standard

Tailored to help IT Professionals evaluate, test, and troubleshoot Microsoft software for Desktop environments, TechNet Subscription Standard does not include Enterprise editions¹ of Microsoft software.

AUD \$337 (AUD \$260 renewal)



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AUD \$618 (AUD \$437 renewal)



Microsoft TechNet Subscription Professional with Media

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