THE ONLOOKER I N L REPORTS FINDINGS ON RURAL WATER USE AND THE ENVIRONMENT & THE ROLE OF MARKET MECHANISMS - PRODUCTIVITY COMM.

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NOTE: THIS SHORT REPORT EMPHASISES THE URGENT NEED FOR RADICAL CHANGES IN PRESENT DAY MARKETING TACTICS. FRAGMENTED "WARNINGS' DO NOT ENCOURAGE CONSUMERS TO `SAVE WATE". WE INTERVIEWED ONE OWNER OF A MELBOURNE ROSE GARDEN WHO IGNORED WATER RESTRICTIONS. "I PAY MY RATES", WAS THE DEFENCE FOR FLAGRANT BREACH. HOSES WERE DRIBBLING. HIDDEN UNDER LEAVES ET SEQ., ROSE GARDENS WATERED OVERNIGHT BY EASTERN SUBURB OWNER WHO WASHED FAMILY CAR, DAILY, BY HOSING, IN A ENCLOSED GARAGE.

RURAL WATER "USE AND THE ENVIRONMENT = THE ROLE OF THE MARKET HISTORY = PALESTINE" THE INITIAL JEWISH SETTLERS SENT TO PALESTINE BY LORD BALFOUR IN THE POST-BRITISH RAJ DAYS. (Yes, this was part of the British Raj's dictum in the East-India dominated Colonial era. "A House Divided can never rule itself e.g., British Raj division of India et seq., "They'll be so busy fighting one another, they'll never be united against us! So India was halved and Kashmir made a separate State for newly-born Pakistan! (Pakistan, ironically, means Peace). And Kashmir was used as a provocation weapon.

In Palestine, the young Jewish students who had left Melbourne University to work on the "Kibutzahs" (correct pronunciation but spelling in Hebrew varies). These students, who were members of this writer's multicultural, POLYGLOT CLUB, were aware that water was a precious, very limited commodity. How then, did the Kibutzashs (Jewish villages) manage to grow fresh, green vegetables in the sands of Palestine?

RURAL WATER USE is applicable in city and suburban areas.

The Jewish youngsters and some with their families, worked with the Arabs of that era, to use recycled human and animal DUNG. Yes, all faeces were used as vegetable manure and urine was also for watering the vegetables. One student Borish Burlakov, sent back pictures of Jews and Arabs sharing food and 'dancing'.

"RECYCLE DUNG] A SHOCK CAMPAIGN WOULD WORK; satire, Leunig cartoons,. To draw public attention (and support). Free editorials, tv etc., BUT HURRY UP!

ENDS T 0 1 N L contribution.