



INTERNATIONAL EDUCATION IN AUSTRALIA

DID YOU KNOW?

International education services contributed

\$17 BILLION

to the Australian economy in 2014

.....
represented close to
& 5% OF TOTAL
AUSTRALIAN EXPORTS
.....



BUT THERE ARE RISKS AND CHALLENGES:

1. INTERNATIONAL COMPETITION
2. QUALITY OF EDUCATION
3. OVER RELIANCE ON AGENTS
4. NEW TECHNOLOGIES