



INTERNATIONAL EDUCATION IN AUSTRALIA

DID YOU KNOW?

International education services contributed

\$17 BILLION

to the Australian economy in 2014

represented close to
& 5% OF TOTAL
AUSTRALIAN EXPORTS

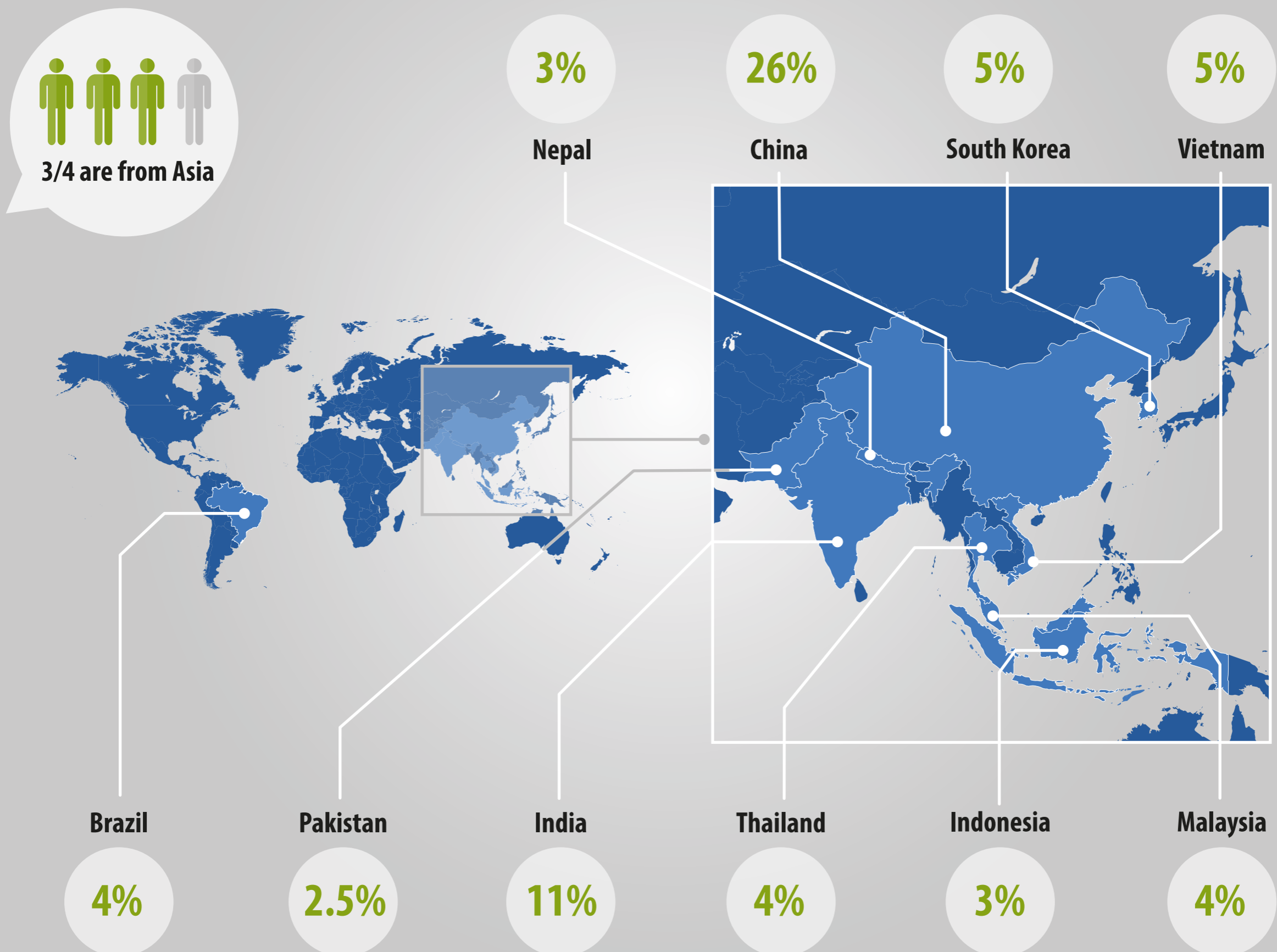


BUT THERE ARE RISKS AND CHALLENGES:

1. INTERNATIONAL COMPETITION
2. QUALITY OF EDUCATION
3. OVER RELIANCE ON AGENTS
4. NEW TECHNOLOGIES

WHERE ARE AUSTRALIAN INTERNATIONAL STUDENTS FROM?

Australia's top 10 source countries, 2014



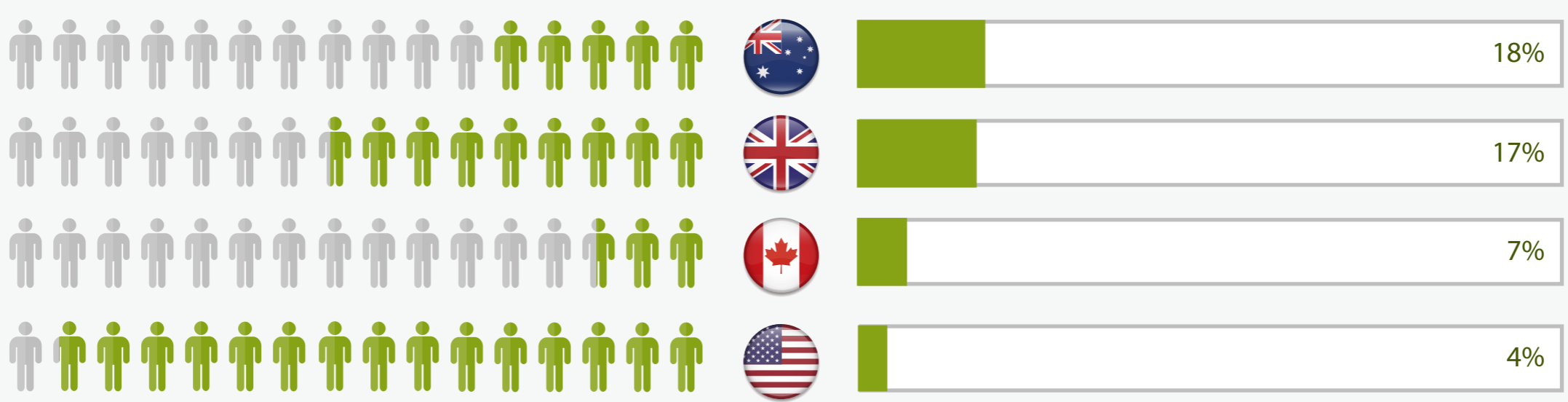
HOW DOES AUSTRALIA COMPARE?



Australia, with a market share of 6 per cent, is one of the four leading English-speaking destination countries for the provision of international education services. Although Australia may not have the highest number of international students, we have one of the highest concentrations of international students in total national tertiary enrolments.

NUMBER OF INTERNATIONAL STUDENT TERTIARY ENROLMENTS (2012)

PROPORTION OF TOTAL TERTIARY ENROLMENTS (2012)



50,000 Students =